NEXT GEN TELECOM BILLING:
5 REASONS TO CHOOSE IDI BILLING SOLUTIONS

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INTRODUCTION

A lot stands in the way of powerful and efficient next-gen telecom billing practices: drawn-out technology integrations, the complexity of federal and state taxation, network virtualization, the seemingly infinite Internet of Things and ever-changing regulations.

A LOT STANDS IN YOUR WAY, BUT YOUR BILLING AND OSS SHOULD NOT. **AT LEAST, THAT'S OUR PHILOSOPHY.**

IDI Billing Solutions is unlike any other telecom billing partner. We're proud to be different, because the things that make us who we are benefit our clients as they navigate modern billing. This eBook highlights five of our most important differentiators.

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OUR REPUTATION

As American industrialist Henry Ford once said,

" YOU CAN'T BUILD A REPUTATION ON WHAT YOU ARE GOING TO DO. "

We take that to heart. We earn our reputation based on what we do every day. IDI Billing Solutions has a long history of providing three core services to all of our telecommunications customers:

Strong scopes of work: We understand billing resource needs and establish clear initial baselines for any project, then adjust accordingly as projects progress.

Disruption-free, on-time billing conversions: When the time finally comes to transition from your traditional billing system over to our cloud-based BSS, our implementation teams prioritize operational stability.

Comprehensive, personalized customer support: Users with questions can contact our highly skilled U.S.-based support team or their designated IDI account manager directly for clarification or suggestions on best practices.

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OUR PRODUCT

At the core of our CostGuard® application lies a powerful billing and rating engine. Simply put, it can perform all the myriad tasks modern telecom carriers and providers require to compete in the 21st century, including:
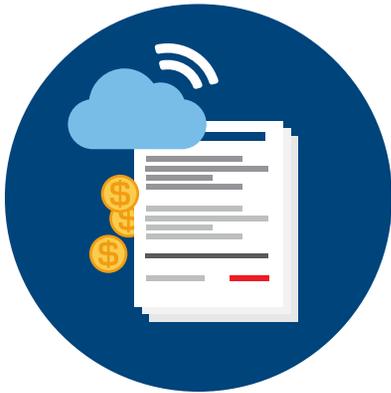
| **DYNAMIC RATING** | **SERVICE BUNDLING** | **CONTRACT MANAGEMENT** | **DISCOUNTING & PROMOTIONS** |

Tired of spending extra money on third-party tax analysis or clunky integrations that never seem to work right? So were our clients before they switched to us. That's why CostGuard includes a **complimentary, fully integrated tax database**, updated monthly and overseen by our staff of highly trained telecom tax professionals.

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OUR ARCHITECTURE

When you bill in the cloud, everything is easier, safer and more open - which is what you want in a telecom billing solution. Otherwise, you're stuck with billing systems that are difficult to align with regulations, prone to high-cost failures and impossible to reconfigure when your needs change.

And they will change. Everything does in telecom, no matter how often providers upgrade their technology.

We built our web applications on **intuitive, regression-tested web services.** As often as we update our solutions, know that every product and service is backward compatible. Every upgrade is, in fact, a step forward for your business and ours - and a cost-effective one to boot.

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OUR FOCUS ON YOUR MARKET

Telecommunications is our bread and butter, and if you're reading this it's probably yours too. After years of operating in a field as diverse and ever-expanding as telecom, we've learned no two clients are alike.

Dedicated to an exemplary customer experience, we offer a host of solutions, all designed with the challenges and nuances of your market in mind.

Let's start with the basics, the things every customer can look forward to: our integration capabilities, web services, integrated G/L and subscriber portal functionality.

For wireline and IP providers, ask about our suite of web applications for **order placement, customer support, ticketing, communications and inventory management.**

For wireless providers, we also offer an **integrated point of sale and numerous features** from equipment installment plans to AdvancePay℠.

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OUR VALUE TO CUSTOMERS

What do our telecom customers value most? Agility in the face of change has always been a challenge to the entire industry and is thus a highly desirable attribute to obtain.

Even today, many companies still rely on bulky on-premises hardware to run licensed enterprise software. This combination of technology is difficult and expensive to maintain, not to mention upgrade. As a result, neither happen, leading to convoluted and inaccurate billing processes.

Billing as a Service from IDI, however, allows providers to update software frequently and outsource resource management to our experts via the cloud. Improve billing monthly - instead of once every decade - and watch as Billing and OSS become your newest competitive advantage.

For more information or to schedule a demo, visit **www.idibilling.com** today.

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