



**See More. Know More.
Decide Smarter.**

Transform Operational Data Into Actionable Business Intelligence

Your business generates valuable data every day – across billing, revenue, subscribers, orders, customer care, and service delivery.

But data alone doesn't drive better decisions.
Insight does.

IDI Insight helps communications providers move beyond static reports and disconnected spreadsheets by transforming operational data into meaningful business intelligence.

With purpose-built dashboards, analytics-ready data, and expert guidance from IDI, providers gain the clarity they need to uncover opportunities, improve performance, reduce risk, and make smarter decisions with confidence.

**Data doesn't drive better
decisions. Insight does.**



[Schedule A Demo Here](#)



Move Beyond Reporting

IDI Insight helps you understand what it means – and where to take action.

Designed specifically for communications providers, IDI Insight helps your team cut through the noise, focus on what matters most, and make decisions with greater confidence.

Reports tell you what happened. IDI Insight helps you understand what it means – and where to take action.

Turn Insight Into Impact

- Strengthen Revenue Visibility**
 Gain a clearer understanding of what's driving revenue, profitability, and customer value so you can identify opportunities, respond faster to changing conditions, and make more informed business decisions.
- Improve Customer Understanding**
 Better understand customer behavior, identify retention risks earlier, and uncover opportunities to improve customer experience, loyalty, and long-term value.
- Optimize Operations**
 Identify inefficiencies, uncover bottlenecks, and take action to improve productivity, accelerate service delivery, and create a better customer experience.

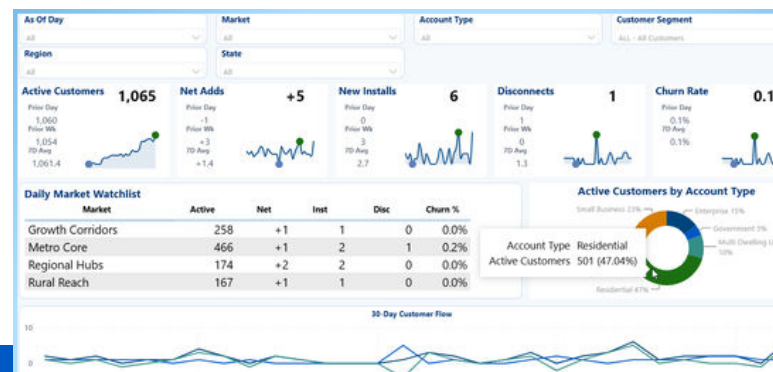
- Support Smarter Executive Decisions**
 Equip leadership with the insight needed to make faster, more informed decisions around growth, profitability, customer experience, and operational performance.
- Build A Foundation For What's Next**
 Establish the foundation for the next generation of business intelligence, including benchmarking, predictive analytics, operational intelligence, and AI-driven decision support.

Purpose-Built For Communications Providers

Generic BI tools can visualize data. IDI Insight helps you understand the story behind it.

With dashboards and data models designed specifically for communications providers, IDI Insight helps teams connect operational activity to meaningful business outcomes:

- Revenue & Financial Performance
- Customer Growth & Churn
- Orders & Service Delivery
- Customer Care Operations
- Executive Performance Metrics



[Schedule A Demo Here](#)



Turn The Data You Already Have Into A Competitive Advantage

Every interaction, transaction, order, and customer relationship generates valuable business data. Organizations that transform that information into insight gain a measurable competitive advantage.

Backed by more than 30 years of communications industry expertise, IDI Insight extends the value of the IDI Platform by helping providers transform operational data into strategic business intelligence.

Key Capabilities

- ▶ **Trusted Data. Faster Answers.**
Access trusted, analytics-ready data that helps your team spend less time gathering information and more time making decisions.
- ▶ **Pre-Built Dashboard Library**
Accelerate time-to-value with a growing library of dashboards focused on the business questions providers ask most often.
- ▶ **Explore Beyond The Surface**
Go beyond surface-level reporting to identify trends, uncover root causes, and understand what's really driving performance.
- ▶ **Flexible Deployment Options**
Use IDI Insight with your existing analytics environment or work with IDI to establish a new business intelligence foundation.
- ▶ **Expertise Built In**
Work directly with IDI experts to customize dashboards, refine business logic, expand data sources, and align analytics to your specific business goals.

You've Got Questions? IDI Insight Has Answers

Every day, providers make decisions that impact revenue, customer experience, operational efficiency, and long-term growth. IDI Insight helps uncover the answers behind some of your most important business questions:

- ▶ Which products and services are driving the most value?
- ▶ Where are we experiencing the highest churn?
- ▶ How is revenue trending across markets, products, and customer segments?
- ▶ What operational bottlenecks are impacting performance?
- ▶ Which customer groups represent the strongest growth opportunities?
- ▶ How are customer care and service delivery teams performing?
- ▶ Where should we focus resources to maximize business impact?

Ready To See What Your Data Has Been Trying To Tell You?

Discover how IDI Insight can help your organization transform data into action, uncover new opportunities, and make smarter decisions with greater confidence.

Schedule a personalized demo and see how IDI Insight can help your team move beyond reporting and start operating with insight. Reach out to your Account Manager, [contact us here](#), or call **800.208.6151**.