

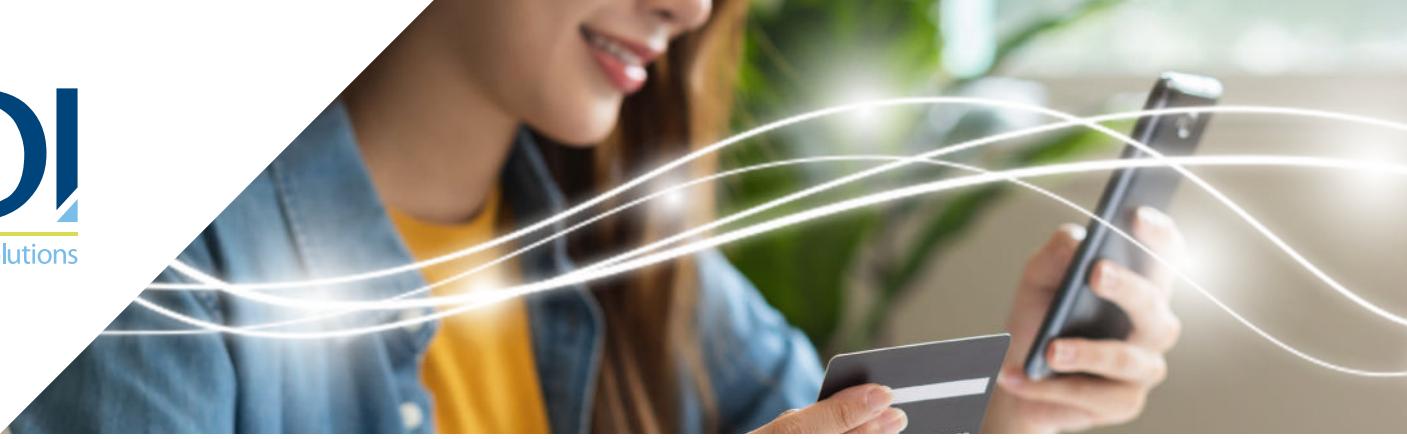


AdvancePay — The Prepaid Alternative

Increase Revenue & Boost Customer Satisfaction

With customer expectations on the rise and digital channels expanding, it takes advanced customer experience management technology to stay ahead of the curve.

As part of IDI's CostGuard® B/OSS suite, AdvancePay offers a flexible, robust environment for entering new markets without the significant investment required for traditional pre-paid platforms — providing the ability to increase revenue and customer satisfaction to successfully compete in the pay-in-advance marketplace.



Leverage The Power Of One Platform To Get The Most From Your Prepaid Service Orders

AdvancePay's patented technology combines the best characteristics of post- and pre-paid mobile services, enabling providers to leverage the benefits of an integrated solution—eliminating complexity and expense while delivering the ability to grow revenue quickly by expanding into new markets.

AdvancePay Features & Benefits

Service Design

- ▶ Leverage one OSS/BSS/POS solution
- ▶ Service purchased at point of sale
- ▶ Provide service for a defined interval of time and/or service balance
- ▶ Manage service renewals at retail or agent store locations, via a phone call to customer support or automatically via a credit card on an as-needed basis
- ▶ Mirror post-paid product offerings in pay-in-advance model
- ▶ Tie rated records to a customer for market trending analysis
- ▶ Provide integrated pay-in-advance and post-paid general ledger

Product Catalog

- ▶ Provide separate plan and enhanced service balances
- ▶ Configurable options for flexible plan creation (e.g. bundles, features, roaming minutes, etc.)

- ▶ Allow for bundled or a la carte feature pricing
- ▶ Define the number of days before expiration
- ▶ Define a retail price for each allotted balance (e.g. \$20 for 200 minutes, \$30 for 400 minutes)
- ▶ Manage independent unit balances per the specific AdvancePay product purchased. The balance(s) is debited as usage is incurred and credited as renewal purchases are tendered

Automation

- ▶ Monitor ongoing usage
- ▶ Re-establish service upon renewal, after expiration or balance depletion with ease
- ▶ Create configurable options to automatically:
 - ▶ Alert subscribers via SMS of low balance or service expiration
 - ▶ Suspend or hotline service and/or enhanced features at specific thresholds based on business rules
 - ▶ Auto-debit a subscriber's credit card upon expiration or balance depletion



Let IDI Help You Build A Better Experience With AdvancePay—Talk To Us Today.

To learn more about integrating AdvancePay into your solution, talk to your Account Manager. You can also contact us at **888.924.4110** or visit idibilling.com/contact.